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Gwalior

The village arrives at the Swadeshi fair; the soul of India awakens.

Published: 23 Oct 2026



Gwalior. In my village, with the spirit of 'My Ram—work, abode, and respect too,' the ideal Swadeshi village has become the center of attraction at the Swadeshi Fair-Deepotsav 2026. This village presents a unique blend of Indian culture, cow service, environmental protection, and self-reliance.

Fair coordinator R.P. Maheshwari, CAT state president Bhupendra Jain, Fair Authority chairman Ashok Jadoon, Youth Dimension coordinator Swadeshi Fair Devendra Pratap Singh Tomar Ramu, and Lal Tipara of the ideal Gaushala, Saint

Rishabh Devanand Maharaj, told in a press conference that this village, made from limited resources and reused materials, is sending the message of 'from Swadeshi to self-reliance and from a village to nation-building.' Courtyards plastered with cow dung, huts made of bamboo and grass, the potter's wheel, clay pots, bullock carts, cots, and village plazas are giving visitors a taste of traditional rural life. Through smart gaushalas, cow dung-based products, bio-CNG, solar energy, and organic farming, the possibilities of a cow-based economy and rural employment are being showcased.

Bajra roti, makka corn, and traditional dishes offer the village's earthy flavors while sitting on a charpoy. Cultural programs, handicrafts, handlooms, indigenous vehicles, and traditional swings are enhancing the vibrancy of the fair. The open-air restaurant run by Ruchi Catering is also a major attraction at the fair. Here, 17 types of dishes are served in unlimited quantities for just 200 rupees. Due to special attention to cleanliness, even elite people are organizing birthdays and parties here.

Nine dimensions of the Swadeshi Village:

1. Smart Gaushala and cow protection.

2. Solar energy and bio-CNG.

3. Cow dung-based products.

4. Rural tourism and traditional agriculture.

5. Village Choupal and Panchayat system.

6. Village meals on charpoy.

7. Temples and spiritual centers.

8. Dense gardens of medicinal plants.

9. Experience rural life in a hut.

Swadeshi swings made in Gwalior have been installed at the fair. The special feature of the swings and rides in the fair's fun zone is that earlier such swings were imported from China and European countries.

Now, these are being manufactured at Gwalior's Gauspura Industries using indigenous technology. The swings and rides made here are planned to be supplied across the country, along with export plans. This will not only promote indigenous technology but also increase local employment and industrial development opportunities.

Free health facilities and ambulances at the fair

At the Swadeshi Mela-Deepotsav, free health facilities are being provided by Birla Hospital and Ratan Jyoti Eye Hospital. Both institutions have also made their ambulances available at the fair for free, so that people can get immediate help if needed.

Insurance coverage for the entire fair

Under the security arrangements at the Swadeshi Mela-Deepotsav, the entire fair is insured. This ensures protection against potential risks during the event.

Commitment to nation-building from the village

The goal of the ideal Swadeshi Village is to connect traditional knowledge with modern technology to promote local employment, environmental protection, and village self-reliance. The village will be preserved, culture will be protected; cow service will increase, prosperity will grow; We will adopt swadeshi and make India self-reliant.

17 types of dishes for just 200 rupees, open-air restaurant becomes an attraction

The open-air restaurant prepared by Ruchi Caterers at the Swadeshi Mela-Deepotsav is attracting people. Here, 17 types of dishes are being offered in unlimited quantities for just 200 rupees. The specialty of the restaurant is that along with taste, special attention is given to cleanliness as well. People like it because dining is arranged in an open environment. Interestingly, even the elite class is coming here to celebrate birthdays and parties. In this way, the restaurant is providing an option for modern events along with traditional cuisine at the fair.

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