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Business

Surya got green proscertification for the Turboflex green wires of light

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Malanpur. Surya Roshni Limited, which is one of the most trusted names in the country in the fields of lighting, wires and cables, fans, home appliances, water pumps, PVC pipes, water tanks, and steel pipes, has received Green Pro-icoalable certification for its Turboflex Green wires manufactured at its plant in Malanpur, Madhya Pradesh.

This certification applies to six sizes of Circastion Turboflex Green Wires, which are 0.75, 1, 1.5, 2.5, 4, and 6 square millimeters. According to the life cycle impact

assessment conducted as per ISO 14040/14044 standards, the certified carbon footprint per kilogram of wire is 3.308 kilograms of CO_2 equivalent. This assessment covers the stages from raw materials to wire manufacturing and leaving the factory. This certification is valid until October 2028. The GreenProEco label is given to products that meet the specified environmental standards. This recognition shows that Surya Roshni takes into account not just the quality of its products and manufacturing processes but also their impact on the environment. The company's effort is also important in developing its products in line with the changing needs of India’s electrical and infrastructure sector.

On this achievement, Surya Roshnai Limited's CEO of Lighting and Consumer Durables, Vasumitra Pandey, said, “We believe that to make better products for the future, it’s essential to continuously focus on their quality, responsible manufacturing, and environmental aspects. Getting the GreenProEco label certification for our Turboflex Greenwires is an important step in this direction. The product's carbon footprint has been assessed based on internationally recognized life cycle assessment standards. We are committed to strengthening our product portfolio in line with the industry’s changing expectations and the growing emphasis on sustainability.”

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